



PEABODY TRIAD

WHAT IS TRIAD?

Triad is a national community concept that partners law enforcement agencies with older adult volunteers and related community services to educate older adults on crime and fraud, to reduce crime against the elderly, and eliminate the unwarranted fear of crime.

It is a positive, public relations and marketing tool for both law enforcement and service providers.

SINCE 1988...

Triad has helped law enforcement keep older adults safe in their communities by using older volunteers and others within the private sector who have a vested interest in older adults.

For general questions and comments about **Peabody TRIAD** contact us at:



Triad@Peabodycoa.org



978-531-2254 X118

WHY CREATE TRIAD IN YOUR COMMUNITY?



The Live Peabody Age Friendly Action Plan indicates that residents aged 60 and older make up the fastest growing segment of Peabody's population. Projections suggest that by the year 2035, approximately 38% of Peabody's residents will be age 60 or older.



The National Council on Aging reports that older adults lose an estimated \$3 BILLION each year to financial scams.

Generally speaking, older adults have high levels of trust with regard to strangers, telephone salespersons, contractors, workers, officials, and others they deal with. Therefore, they become an easier target for a variety of crimes that specifically target older adults.

The older adult victim may not recover from the physical and mental repercussions of the crime, leading to a loss of independence and self-confidence.

PROJECTS THROUGH TRIAD

- Identify theft prevention
- Social Security theft prevention
- Fraud and scam prevention
- Disaster preparedness programs
- Older adult driving safety programs
- Personal Safety
- Older adult abuse prevention